

we are pragmatic

driven by creativity



we are a **design studio** based in Braga,
Portugal. we believe in the **power of creativity**
to build **a better world** for our society.

strong ideas boost meaningful experiences,
impacting our **future positively.** our **expertise** on
graphic design, webdesign and product design
brings a complete experience for our **partners.**

we inspired by:

nature

ecodesign
biomimicry

experience

user experience
interface experience

social

inclusive design

we work very **closely** with our clients to
understand their values and identity.
we want to create **meaningful experiences**
through **design**.

Latinz group



MIRPURI FOUNDATION
FOR A BETTER WORLD



LAMEIRINHO



LMA



muratto



poleva

FREZITE



kūski

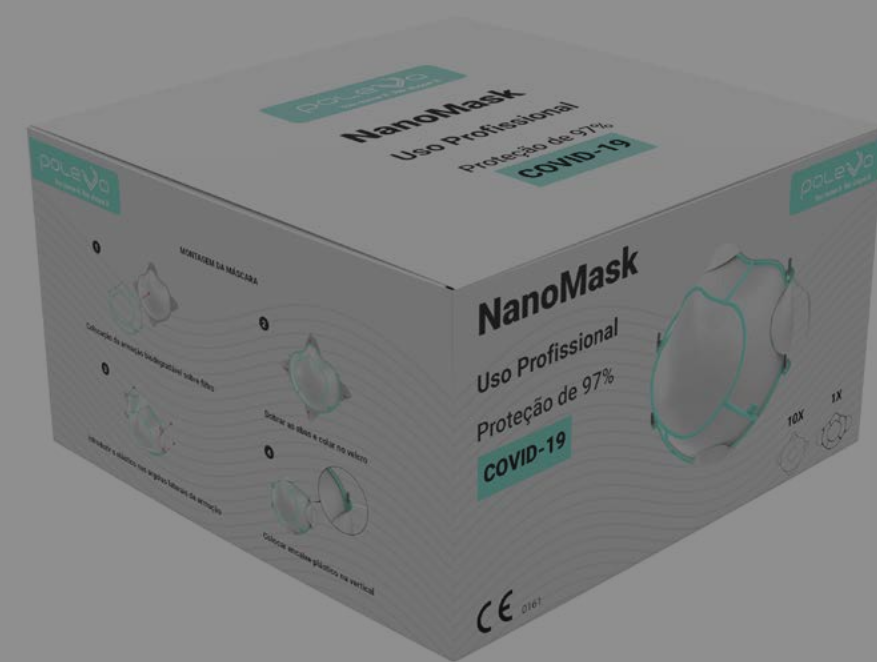


FIBRAUTO

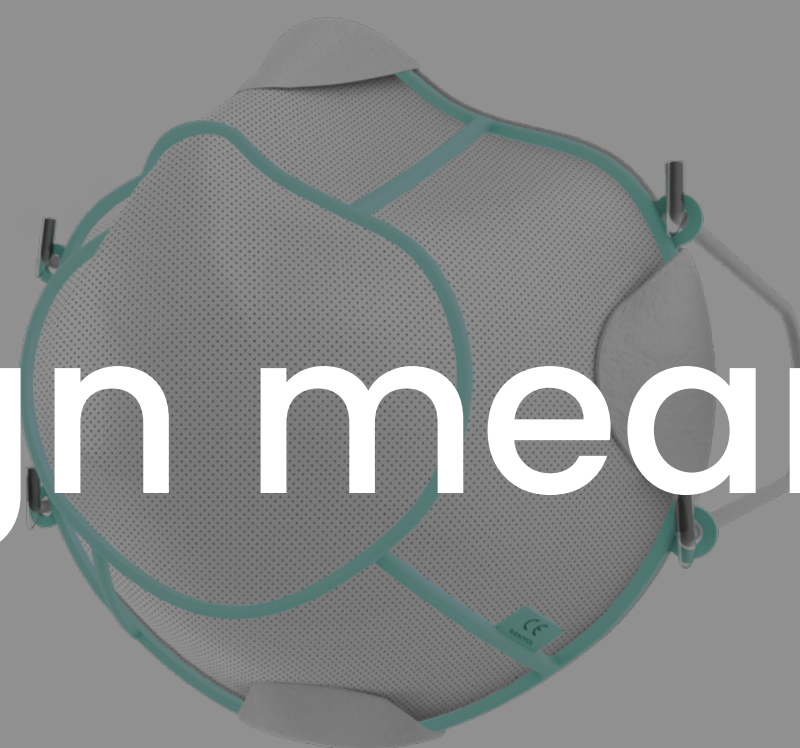
IMPETUS



think
pragmatic.

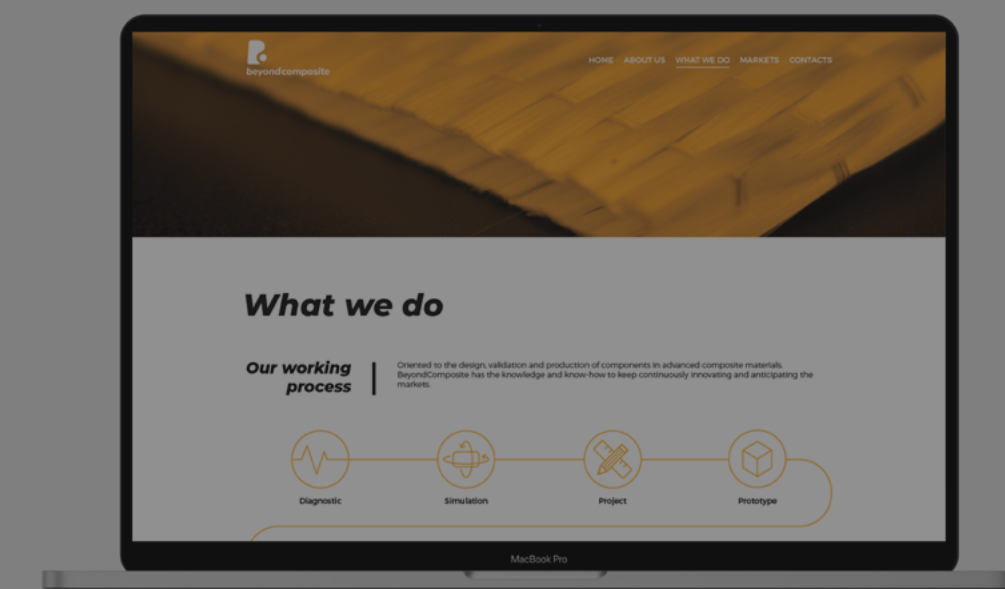
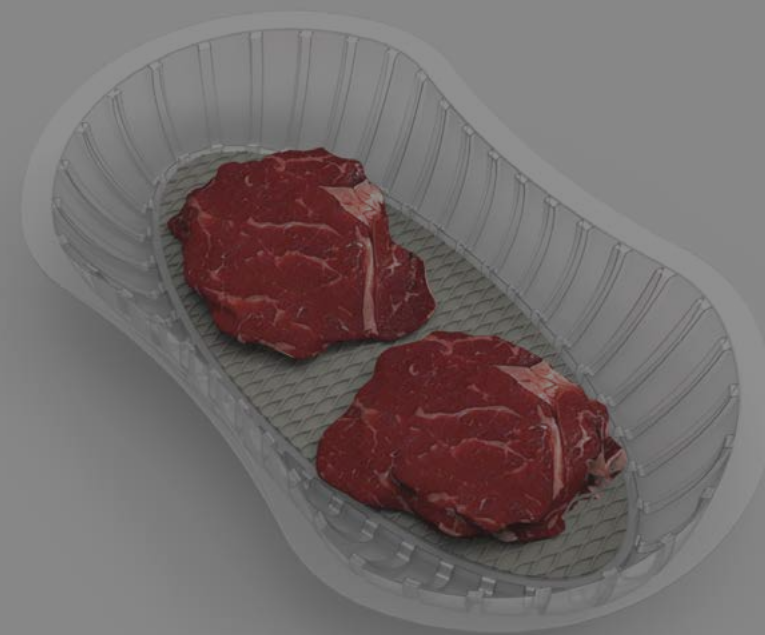


b4logic
biocompounding for tomorrow



we design meaningful experiences.

milk
fibre



product design.

Aux Ballistic Helmet

2018

AuxDefense, founded by the Nacional Defense Ministry, aims to develop advanced personal protective equipment with high performance on impact, cut, puncture and resistance, and military equipment components (composites) with excellent impact resistance. We developed the new ballistic helmet for the Portuguese Army.

Keywords:

Industrial Design
Graphic Design
Prototype
Materials Research
3D



The Good Bottle

2020

The Mirpuri Foundation built a research and development program that created an alternative to alter the way plastic packaging is mass-produced. We investigated and designed “The Good Bootle” solution.

Keywords:
Industrial Design
Material Research
3D
Prototype



TUC Technology

2019

The MOP-UP arises under reflection of the pandemic global context, Covid-19, and the way it affected the mobility sector.

We have developed equipment capable of responding to health and well-being requirements, in order to make the user responsible as a public health agent, and to combat the spread of biological agents.

Keywords:

Industrial Design
3D Concept



GradiErt

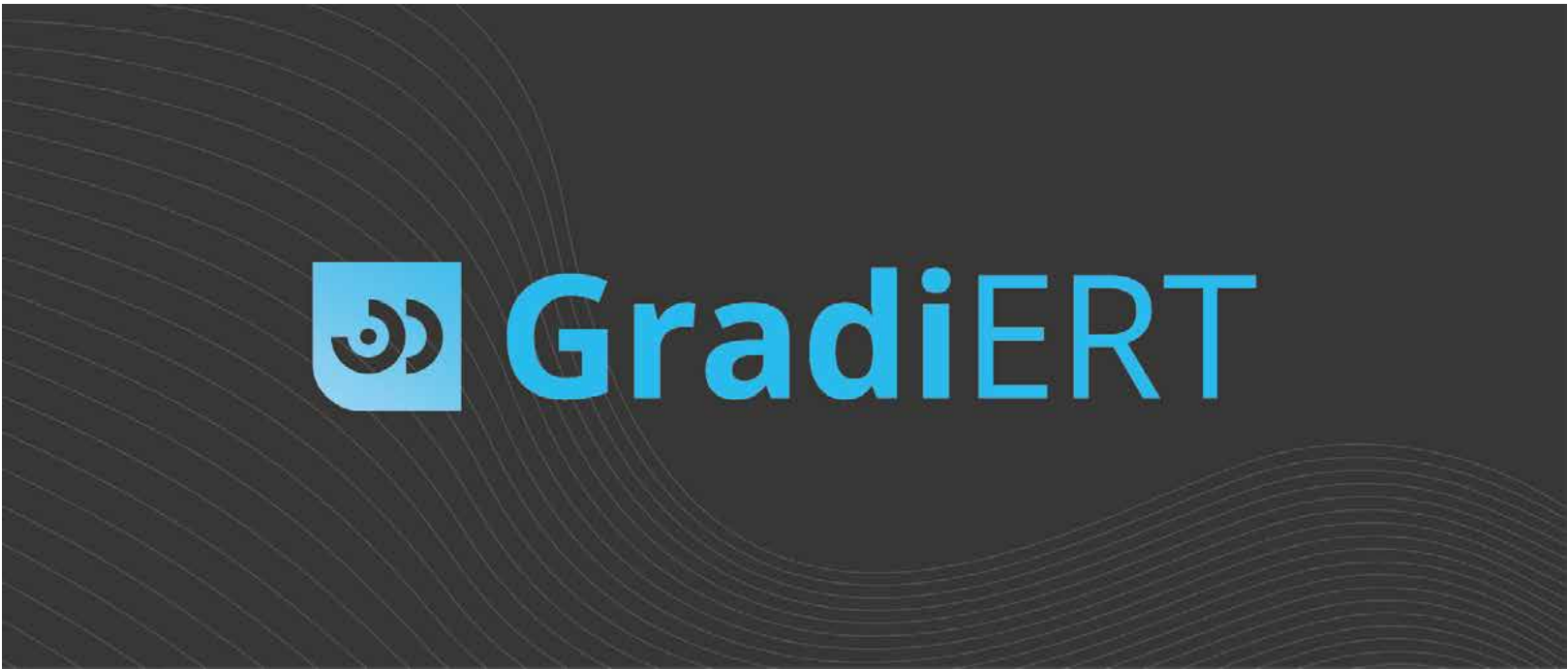
2019

The GradiErt Conference, founded by ERT company, premises the development of composite materials with gradient properties.

We created the branding according to its values and the visual communication for the Open Day.

Keywords:

- Event Design
- Branding
- Visual Design



Kuski Website

2021

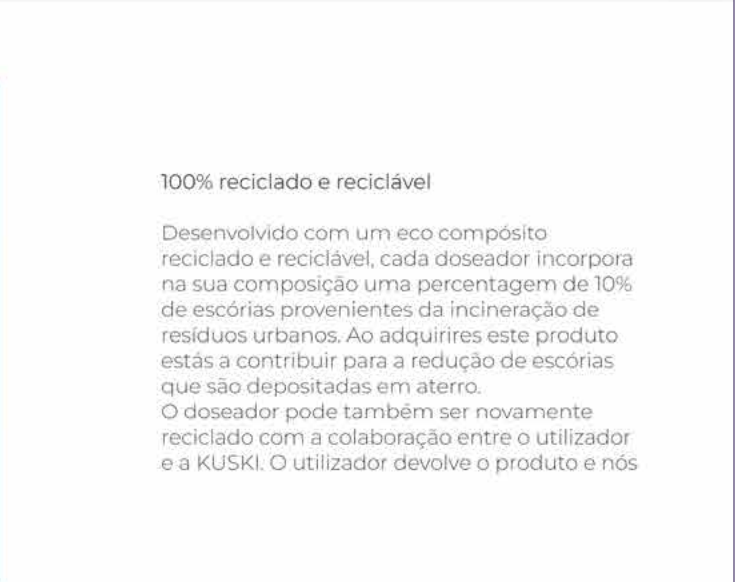
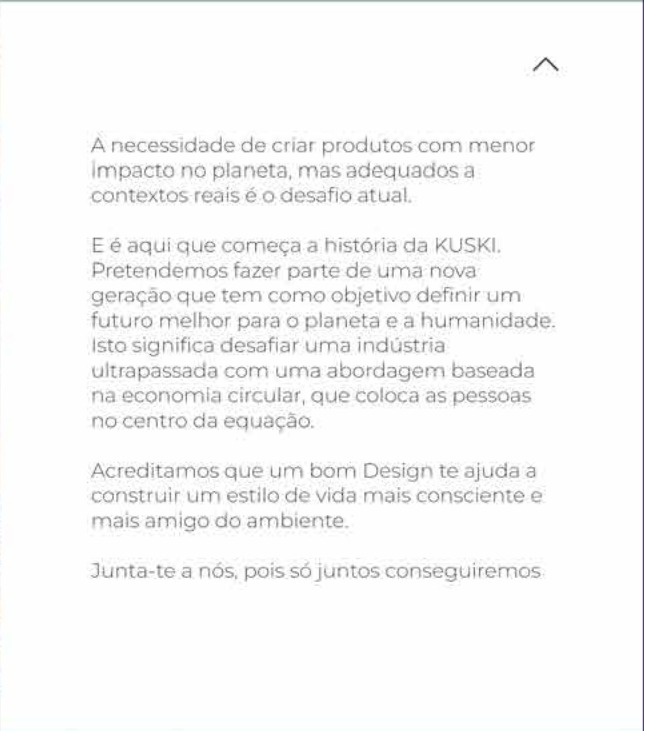
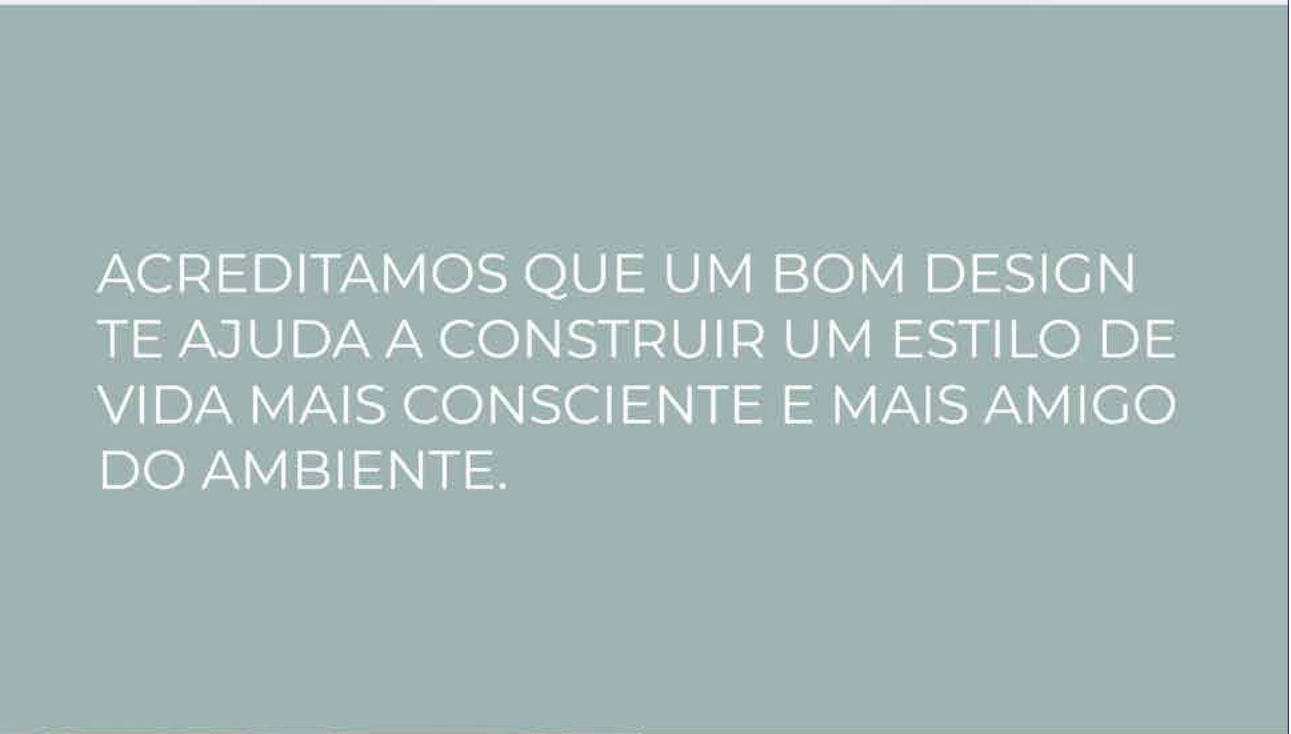
Kuski is a brand of Givaware that believes that good design helps you build a more conscious and environmentally friendly lifestyle. They intend to be part of a new generation that aims to define a better future for the planet and humanity.

Visit at: www.kuski.store

Keywords:

Branding
Packaging Design
Webdesign
Visual Design

kūski



GreenWaste Website

2021

GreenWaste project aims to create a platform for different types of agents with a view to the recovery and recovery of waste (rubber, plastic, among others) with the potential to be converted into new value added products for applications in various sectors.

Visit at: www.greenwaste.pt

Keywords:

Branding
Webdesign
Visual Design

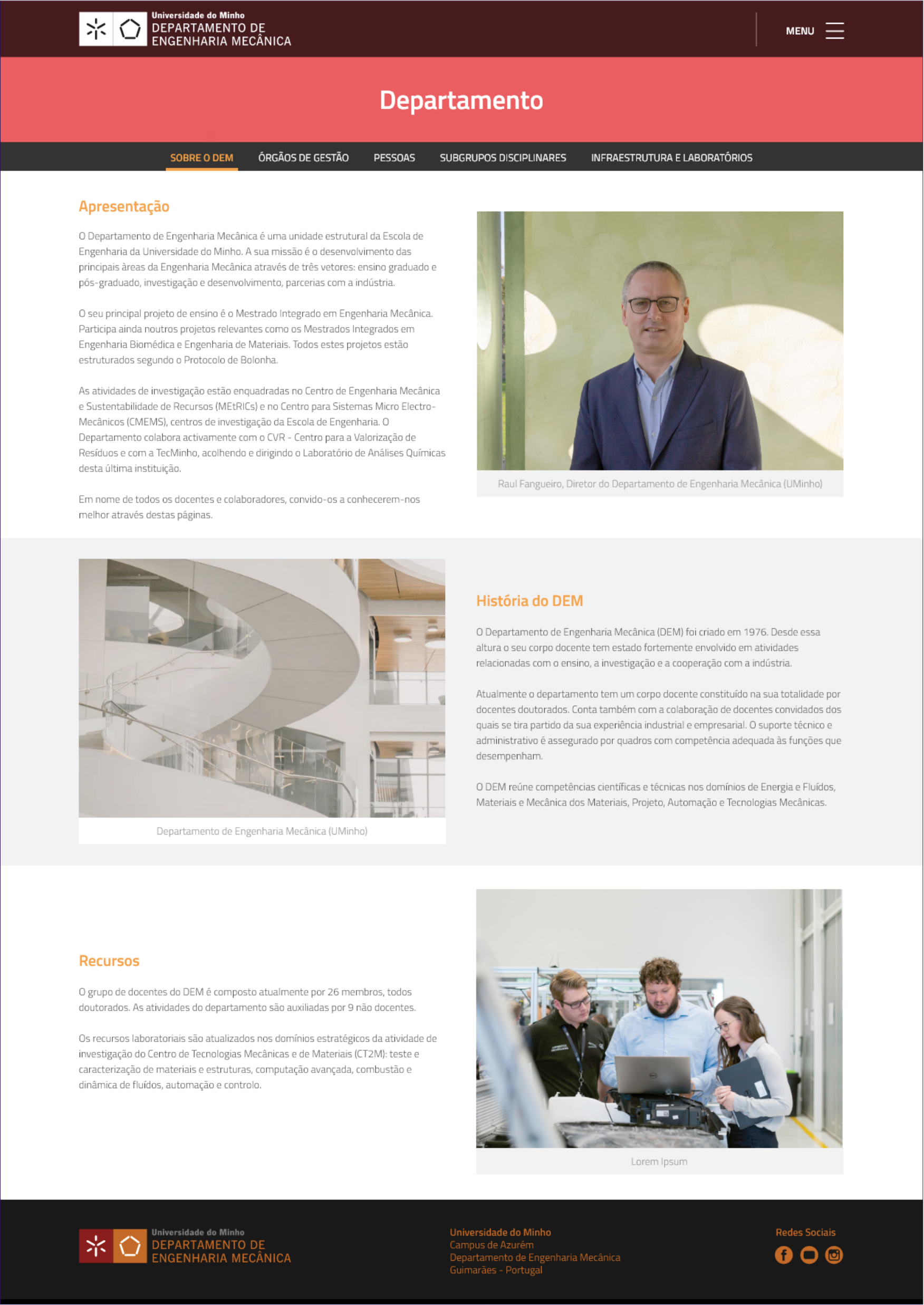
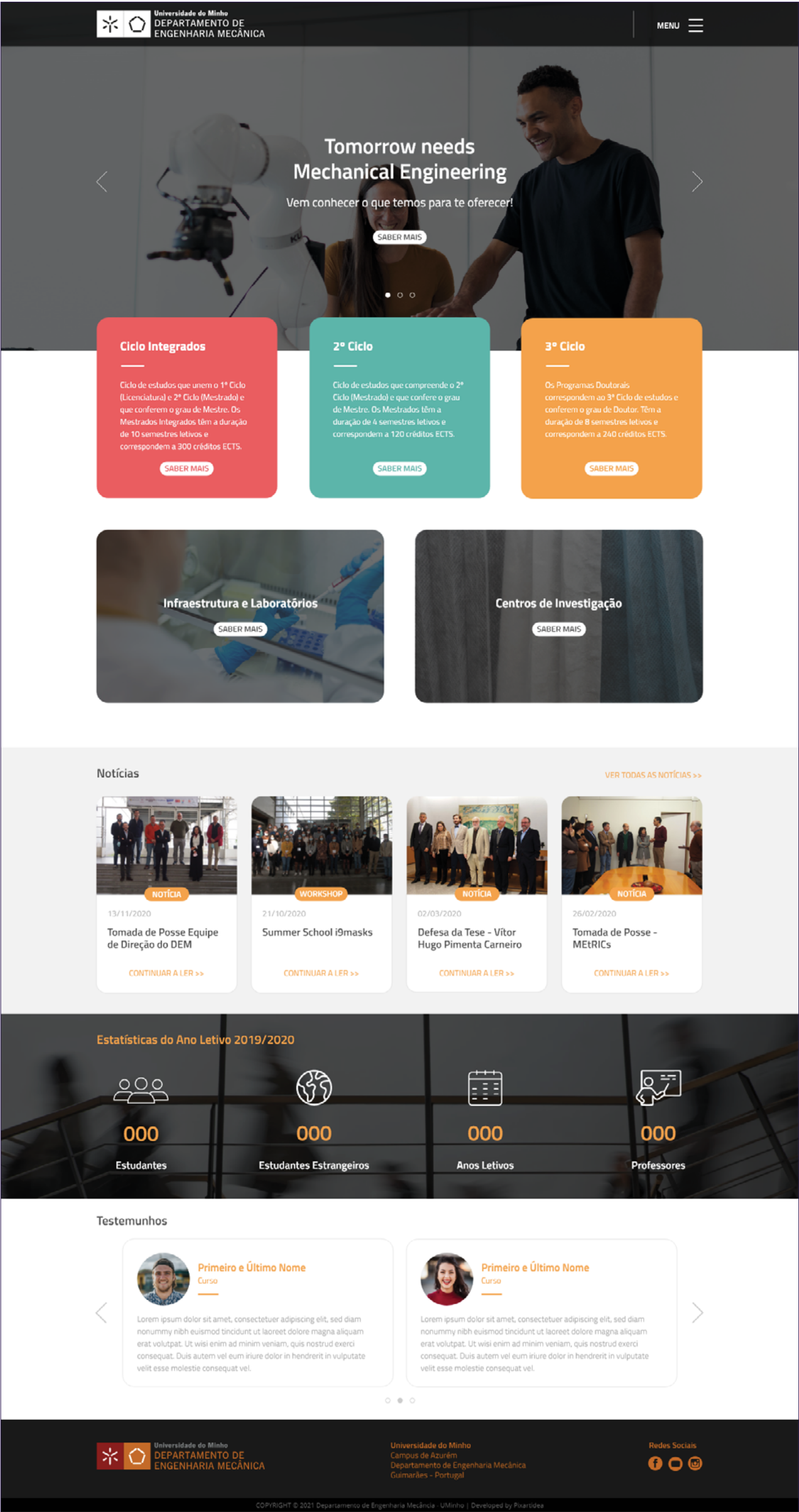


DEM Website

2020

DEM, Department of Mechanical Engineering at the University of Minho, asked to rebrand its website to bring it closer to its academic activity and students.

Keywords:
Graphic Design
Visual Design
Prototype
Webdesign



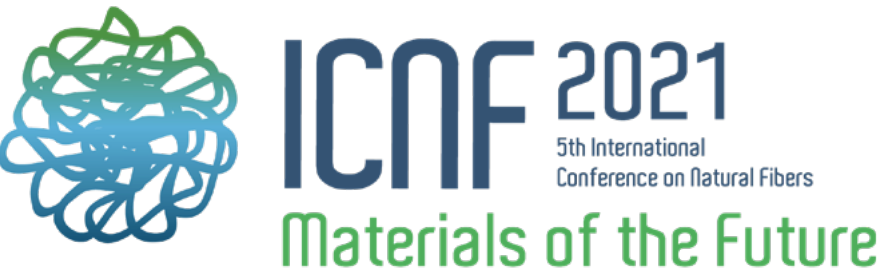
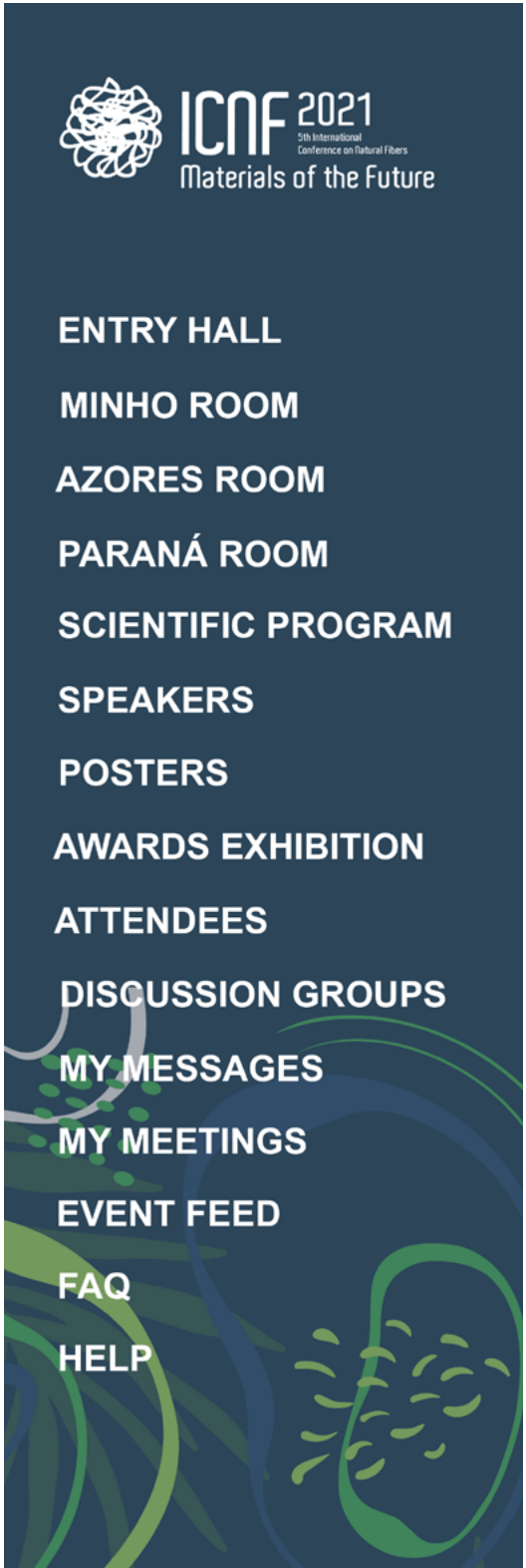
ICNF Conference

2021

Due to the increasing environmental concern and depletion of non-renewable resources, natural fibres are greatly enlarging its range of applications in different industrial sectors including automobiles, sports, architecture, design and many others. ICNF2021 - Materials of the Future aims to be the virtual meeting point for everyone interested in these fantastic materials called natural fibers. We developed the visual communication for ICNF Conference Online.

Keywords:

Branding
Event Design
Visual Design
Webdesign

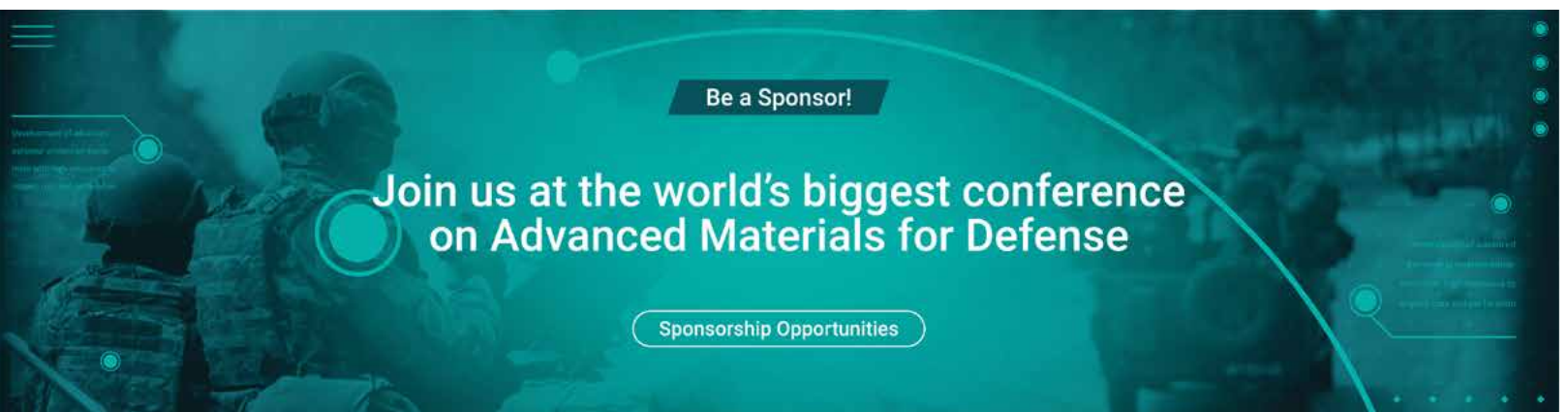
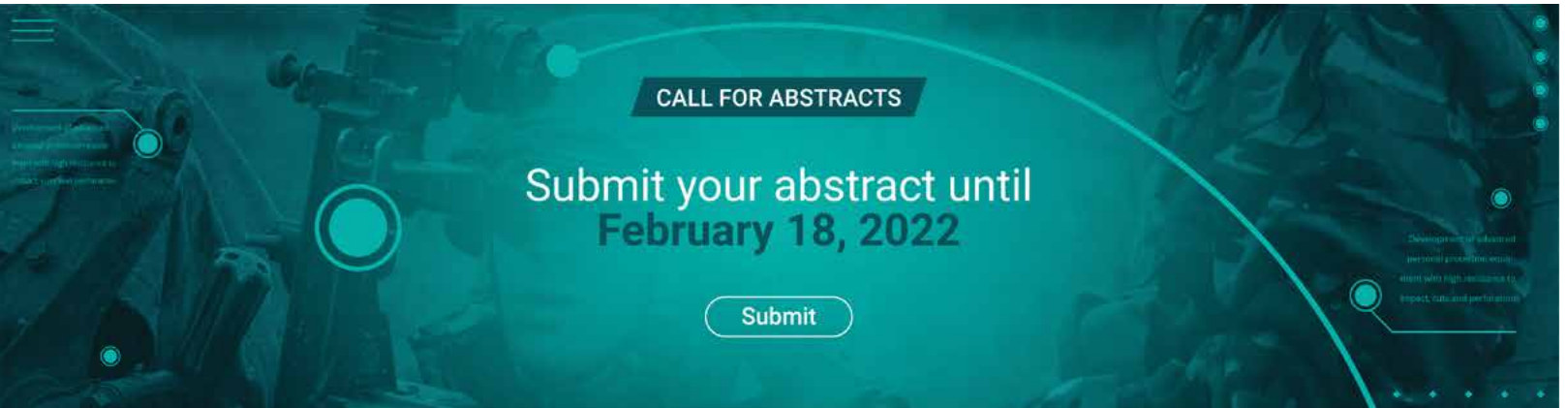


Aux Defense

2019

Aux Defense conference focuses on advanced materials research in the forward-looking enabling R&D domain where the intersection of key technologies in areas such as nano and microtechnology, biotechnology, sensor technology, stealth materials, smart materials and structures, and energy generation and storage is being explored. We designed the visual communication for the conference, offline and online.

Keywords:
Graphic Design
Visual Design
Event Design



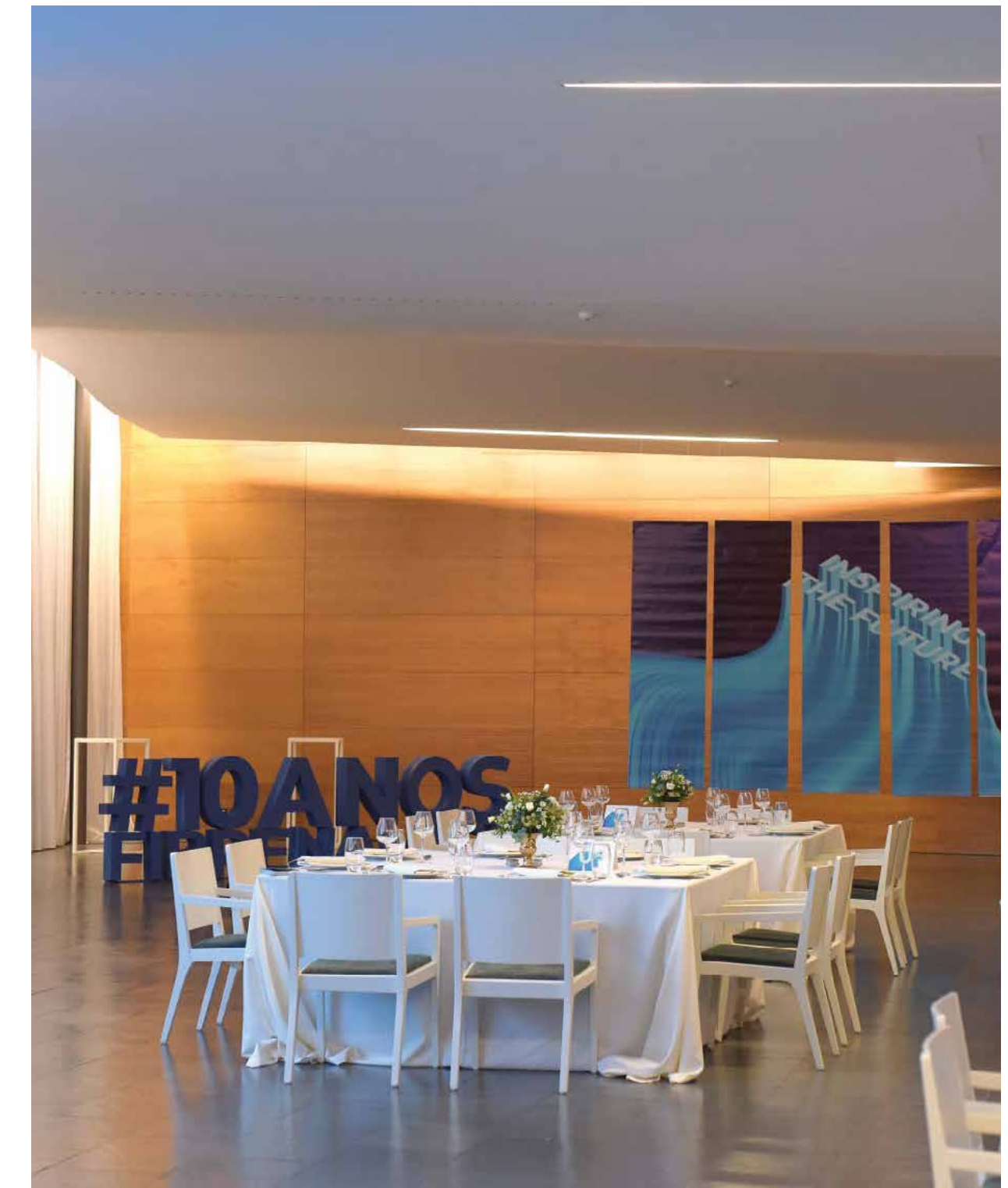
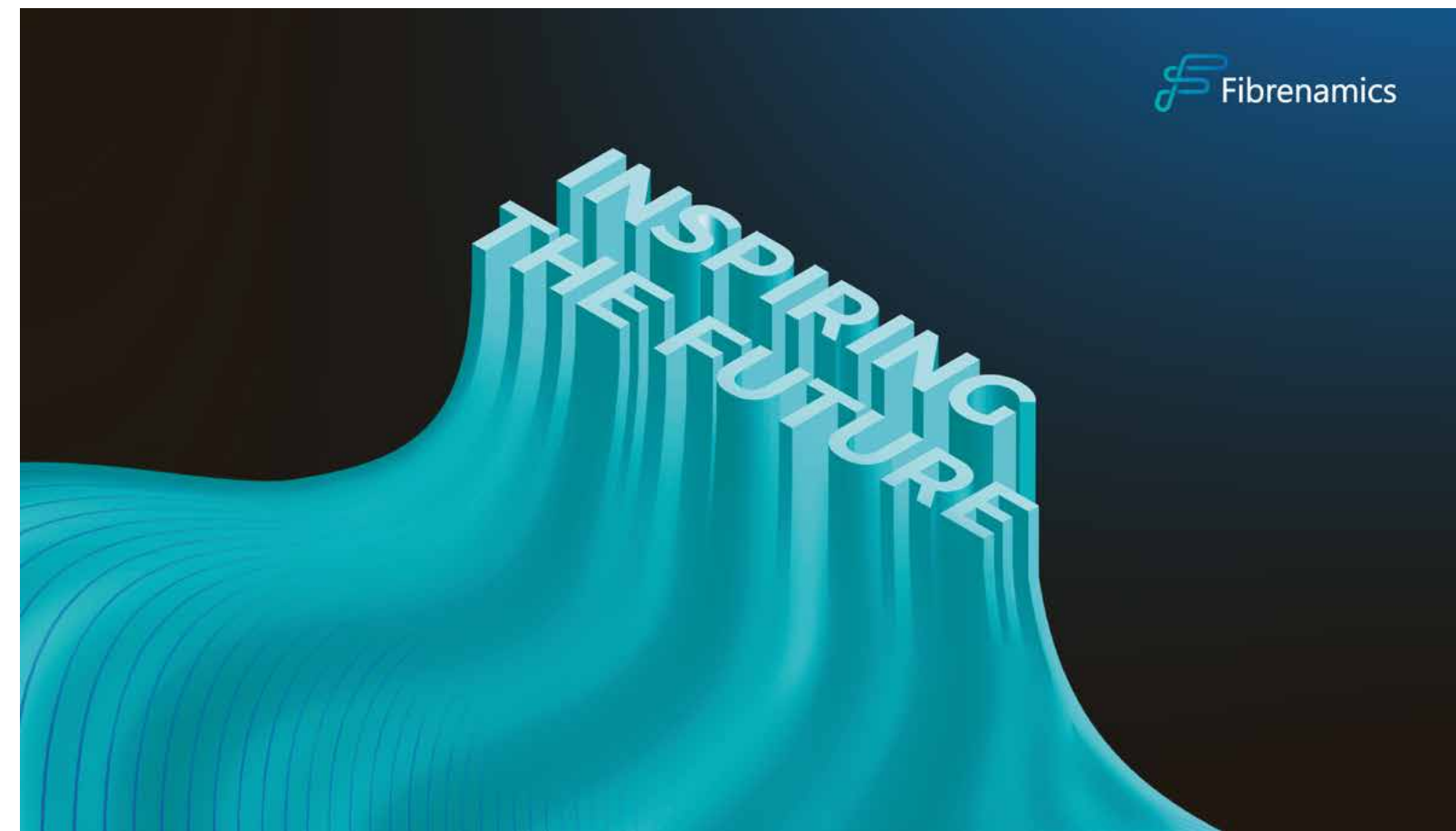
10 years Fibrenamics

2021

Fibrenamics celebrated 10 years of existence with the 10 years Fibrenamics Gala. We were invited to create the visual communication of the event, offline and online supports.

Keywords:

Branding
Event Design
Visual Design



Get in touch.

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